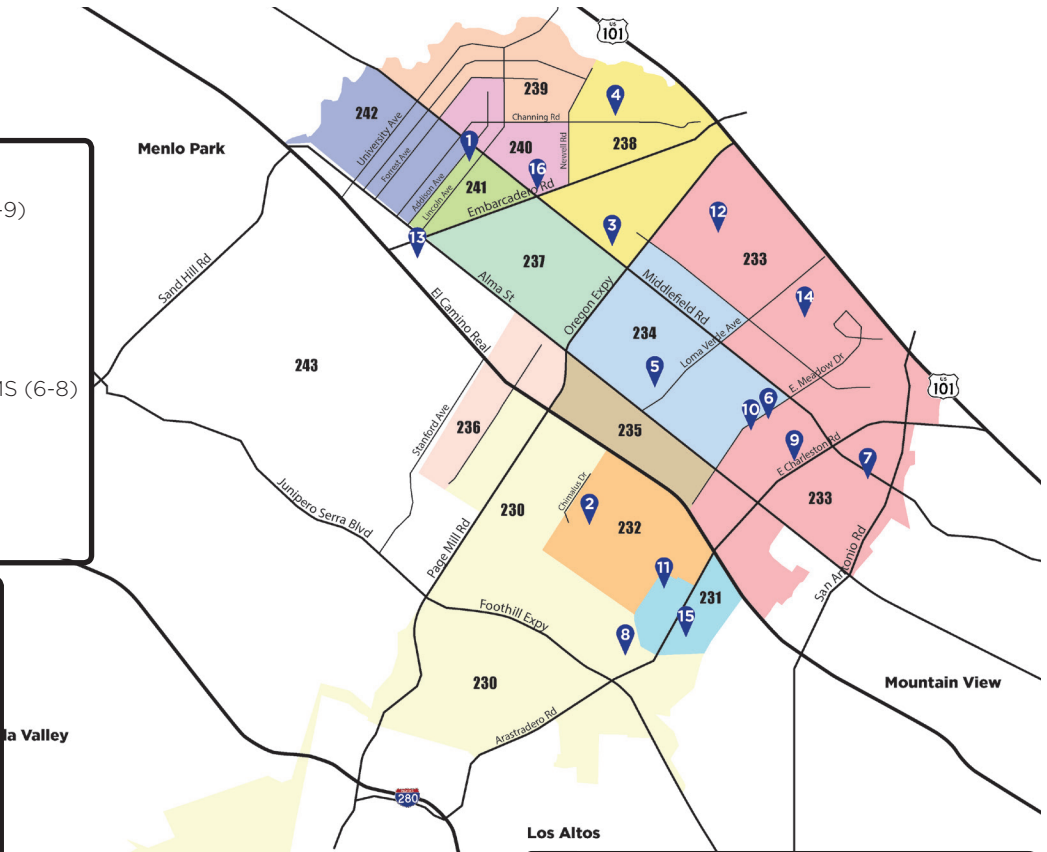


PALO ALTO

- SCHOOLS**
1. Addison ES (K-5)
 2. Barron Park ES (K-5)
 3. Frank S. Greene Jr MS (6-9)
 4. Duveneck ES (K-5)
 5. El Carmelo ES (K-5)
 6. Fairmeadow ES (K-5)
 7. Greendell School (K-12)
 8. Henry M. Gunn HS (9-12)
 9. Herbert Hoover ES (K-5)
 10. Jane Lathrop Stanford MS (6-8)
 11. Juana Briones ES (K-5)
 12. Ohlone ES (K-5)
 13. Palo Alto HS (9-12)
 14. Palo Verde ES (K-5)
 15. Ellen Fletcher MS (6-8)
 16. Walter Hays ES (K-5)

- NEIGHBORHOODS**
- 230 Palo Alto Hills
 - 231 Green Acres
 - 232 Barron Park
 - 233 South Palo Alto
 - 234 Midtown
 - 235 Ventura
 - 236 College
 - 237 Old Palo Alto
 - 238 Green Gables
 - 239 Crescent Park
 - 240 Community Center
 - 241 Professorville
 - 242 Downtown



QUICK FACTS¹

People
 Population - 64,514
 Median Age - 41
 Top Age Group - 45-54: 15.49%
 2nd Age Group - 35-44: 14.14%
 Households - 26,244
 Family Households - 16,815
 Average Household Size - 2.44
 Median Household Income - \$122,482

Education Stats
 4 Year College Grad - 28.81%
 Masters Grad - 27.07%

Economy
 Sales Tax - 8.75%
 Unemployment Rate - 2.8%
 Future Job Growth - 42.2%

Population by Occupation
 Management, Business, Finance - 27.77%
 Engineering, Comp, Science - 22.90%
 Sales, Office, Admin Support - 11.52%

1. http://www.bestplaces.net/city/california/palo_alto, Updated June, 2014

ABOUT PALO ALTO With its international reputation as a leader in technological development, educational prowess, ethnic diversity and outstanding climate, Palo Alto is quite an extraordinary place to live! Home to Stanford University, the town is greatly influenced by the academic community. Thought of as the gateway to Silicon Valley, a number of the first technology companies originated here, many of them founded by Stanford Alumni. The community is highly walkable and offers charming residential streets and leafy boulevards. University Avenue serves as Palo Alto's downtown and features upscale restaurants, charming bistros, galleries and boutiques. Categorized as an "urban forest," Palo Alto is also home to a variety of environmental spaces such as The Baylands' marshes, rolling foothills, thriving creeks, multi-use parks and community gardens. Whether strolling one of the fashionable downtowns or enjoying the natural beauty of a local park, Palo Alto has something for everyone.

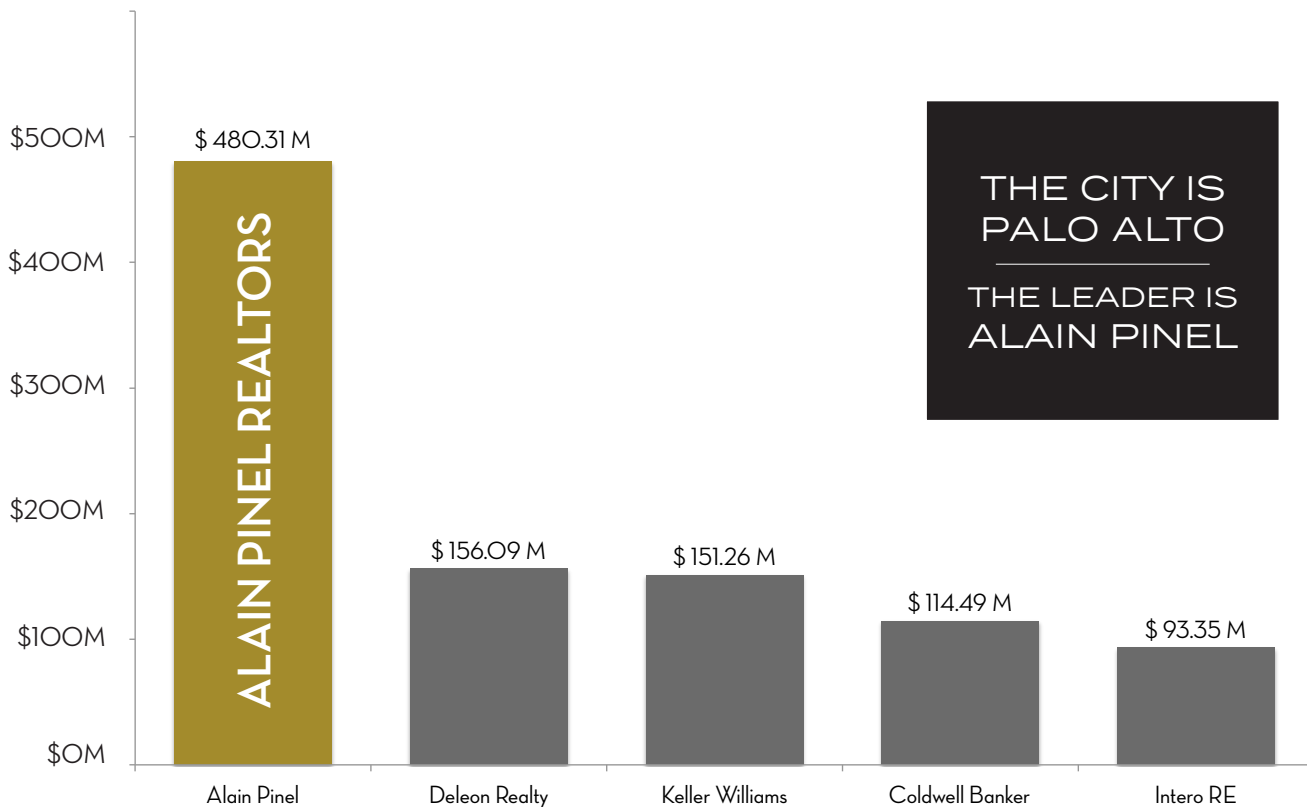


PALO ALTO JAN-JUN 2018 VS 2017

AREA	JAN-JUN 2018					JAN-JUN 2017				
	AVG SALE PRICE	MED SALE PRICE	AVG DOM	VOLUME	# SALES	AVG SALE PRICE	MED SALE PRICE	AVG DOM	VOLUME	# SALES
Barron Park	\$3,080,487	\$ 2,905,000	12	\$ 52.37 M	17	\$2,905,614	\$2,600,000	18	\$ 31.96 M	11
College	\$3,011,111	\$ 3,100,000	21	\$ 27.1 M	9	\$2,656,000	\$2,630,000	9	\$ 26.56 M	10
Community Center	\$3,738,889	\$ 3,800,000	10	\$ 33.65 M	9	\$3,463,909	\$3,425,000	8	\$ 38.1 M	11
Crescent Park	\$5,146,458	\$ 4,625,000	23	\$ 61.76 M	12	\$5,483,714	\$4,500,000	50	\$ 38.39 M	7
Downtown Palo Alto	\$3,148,500	\$ 3,117,500	8	\$ 31.49 M	10	\$2,981,250	\$2,962,500	85	\$ 11.93 M	4
Green Acres	\$3,322,000	\$ 3,322,500	19	\$ 13.29 M	4	\$3,093,893	\$2,732,000	45	\$ 9.28 M	3
Green Gables	\$4,260,576	\$ 3,900,000	14	\$ 115.04 M	27	\$3,510,289	\$3,084,000	14	\$ 70.21 M	20
Midtown	\$3,421,800	\$ 3,300,000	11	\$ 85.55 M	25	\$3,255,624	\$3,130,000	12	\$ 107.44 M	33
Old Palo Alto	\$5,916,340	\$ 5,055,000	16	\$ 106.49 M	18	\$6,593,402	\$5,930,000	32	\$ 92.31 M	14
Palo Alto Hills	\$6,898,680	\$ 5,625,000	30	\$ 55.19 M	8	\$2,785,000	\$2,785,000	0	\$ 2.79 M	1
Professorville	\$3,787,500	\$ 3,915,000	16	\$ 22.73 M	6	\$3,383,333	\$3,100,000	51	\$ 10.15 M	3
South Palo Alto	\$3,021,398	\$ 2,945,000	12	\$ 126.9 M	42	\$2,590,739	\$2,462,625	19	\$ 121.76 M	47
Ventura	\$1,911,667	\$ 2,028,000	12	\$ 5.74 M	3	\$2,356,250	\$2,162,500	27	\$ 9.43 M	4
TOTALS				\$ 737.27 M	190				\$ 570.29 M	168

Information is obtained from the Multiple Listing Service (Residential) and/or public records, Areas 230-242, Residential, Single Family Homes. This third party information has not been independently verified. Data collected 7/24/2018 v1.0

2018 JAN-JUN PALO ALTO MARKETSHARE



THE CITY IS
PALO ALTO
THE LEADER IS
ALAIN PINEL

Volume shown in millions of dollars. Source: TrendGraphix, January 1 through June 30, 2018. Displaying the top 5 brokerages in Palo Alto based on all property types, closed sales volume.